

## PRIVACY STATEMENT

PLEASE READ THIS PRIVACY STATEMENT CAREFULLY BEFORE USING OUR WEBSITE. YOUR USE OF OUR WEBSITE IS YOUR REPRESENTATION THAT YOU HAVE READ, UNDERSTAND AND AGREE TO BE BOUND BY ALL THE TERMS OF THIS PRIVACY STATEMENT. IF YOU DO NOT WISH TO BE BOUND BY THESE TERMS, PLEASE EXIT THIS PAGE AND DO NOT ACCESS OR USE OUR WEBSITE.

### Privacy and Security

This Money Mailer website (the "Website" located at [www.moneymailer.com](http://www.moneymailer.com)) is a service offered by Money Mailer Franchise Corp., a Delaware corporation, the owner of the Website, and its affiliates (collectively referred to as "Money Mailer," "we," "us" or "our" as required by the context). We are committed to protecting the privacy and security of each individual who visits this Website (referred to as "you," "User" or "your" as required by the context).

This Privacy Statement (the "Statement") is provided to notify you of our policies about the collection, use and disclosure of information that you may submit to us or that we may otherwise collect through your use of this Website. This may include: (1) "Personal Information," which is information about you that is personally identifiable such as your name, email address, mailing address, phone number and other non-public information that is linked with the foregoing; and (2) "Anonymous Information," which is information that is not linked with your Personal Information and does not permit your individual identification.

### User Consent

Your accessing or otherwise using this Website forms a legally binding agreement between you and Money Mailer on the terms and conditions of this Statement, which is incorporated into, and forms a part of, the Terms of Service (at [www.moneymailer.com/terms-and-conditions](http://www.moneymailer.com/terms-and-conditions)).

You expressly authorize the use and processing of your Personal Information and Anonymous Information according to this Statement. All such information may be delivered, processed and stored in countries (including the United States) where laws regarding the use of Personal Information may be less stringent than the laws where you live. However, your Personal Information will not be used or disclosed for purposes for which you have not given consent or which are not permitted under applicable law.

We reserve the right to change this Statement at any time. If you object to any provision of this Statement or any such changes, you must cease using this Website. Your use of this Website after the posting of any such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

### Regarding Children

Protecting the privacy of children is very important to us. Children under the age of 13 are not authorized to use this Website. We do not market our services to children under the age of 13. This Website does not contain a children's area likely to be of special interest to children. If you are under the age of 13, please exit this page and do not access or use this Website.

We do not knowingly allow anyone under the age of 13 to register with us or otherwise disclose Personal Information on this Website. If we obtain actual knowledge that a User is less than 13 years old, we will remove that User's Personal Information from our databases.

Children always should get permission from a parent or guardian before sending any information over the Internet. By using this Website, you are representing that you are at least 18 years of age, or that you are at least 13 years of age and have a parent's or guardian's permission to use this Website.

### Collection of Information

#### Personal Information You Provide

We receive Personal Information that you choose to submit to us through this Website. If you choose to sign up to access or receive coupons and other information about products or services that may be of interest to you, we may collect your email address, zip code or city/state and other related information. When you sign up for, or win, any contest, sweepstake or other activity that we may make available on this Website, we may collect the information designated along with such activity, which may include Personal Information.

#### Personal Information from Other Sources

We may collect Personal Information about you from other sources with which you have registered or other third parties. We may link such Personal Information with your other Personal Information.

#### Email and Email Addresses

If you fill out any "Application," "Feedback" or other form through this Website or if you send an email to us, we will store your email address and the full content of your email, including attached files, and other information you provide. We may use this email address and other information to contact you. You may submit your request to stop receiving messages by contacting us by using one of the methods described on our ["Contact Us"](#) page.

### **Information Collected via Technology**

In order to use all the services offered through this Website, your web browser must accept cookies. If you choose to disable cookies, some aspects of this Website may not work properly and you may not be able to receive the services you desire.

As you use this Website, certain information may be collected and stored on our (or our service providers') server logs, through the use of cookies, navigational data and/or other devices that gather information, including Internet Protocol ("IP") addresses, operating systems, the date and time of visits, the solutions and information for which you searched and viewed, the Uniform Resource Locator ("URL") of the website you visited before coming to this Website, the URL of the website you visited after leaving this Website, the type of browser you are using and/or the advertisements displayed on this Website on which you clicked. This type of information may be collected automatically to make this Website and solutions more useful to you and to tailor your experience with this Website to meet your special interests and needs.

We may permit third parties to promote their products and/or services by placing advertisements on this Website. These third parties may use cookies and/or other devices to record information related to such advertisements. Clicking on such advertisements will direct you to the website of a third party. This Statement does not cover the privacy practices of any such third parties.

We may engage in remarketing to market this Website across the web. When a User visits this Website, a cookie may be dropped on the User. Users with this cookie may be targeted across advertising networks to receive relevant advertisements. You may opt out of this ad service by using the Network Advertising Initiative ("NAI") opt-out page ([http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)).

### **Use and Disclosure of Personal Information**

We do not sell, trade, rent or otherwise provide your Personal Information to third parties, unless you ask us to do so or as otherwise authorized in accordance with this Statement. If you do not want us to use or disclose Personal Information about you in the manner authorized in this Statement, you are not authorized to use this Website.

Personal Information that you submit to us is used by us to provide you with products and services, access and improvements to this Website, support of this Website and additional information and functionality. We may provide your preferences and other information to third parties whom you have asked us to do so.

We also may provide your Personal Information to third-party service providers who work on behalf of or with us to provide some of the services and features of this Website and to help us communicate with you. Examples of such services include sending email, analyzing data, providing marketing assistance, processing payments (including credit card payments) and providing customer service. We require our third-party service providers to promise not to use such information except as necessary to provide the relevant services to us.

Additionally, we may create Anonymous Information records from Personal Information by excluding information (such as your name) that would otherwise make the Anonymous Information personally identifiable to you. If we create such Anonymous Information, we will aggregate this information and use it in statistical analysis to help us analyze patterns in the use of this Website. This Statement does not limit our use or disclosure of any Anonymous Information in any way and we reserve the right to use and disclose Anonymous Information to our advertisers and other third parties in our discretion.

We also may provide some or all of your Personal Information with our affiliates (companies that are under a common control), in which case we will require them to honor this Statement.

In the event we go through a business transition such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge that such transfers may occur and are permitted by this Statement, and that any acquirer of our (or subsequent acquirers') assets may continue to use and process your Personal Information as set forth in this Statement.

Moreover, we may disclose your Personal Information if we believe in good faith that such disclosure is necessary: (a) to comply with relevant laws or to respond to subpoenas or warrants served on us; (b) to protect and defend the rights, property or safety of this Website, its Users or others; or (c) to enforce or apply this Statement, this Website's Terms of Use or other agreements. You hereby consent to us sharing your Personal Information under the circumstances described herein.

### **Third Party Sites and Advertising**

This Website may include links to other websites. This Statement does not apply to other websites. We are not responsible for the privacy policy or content of other websites. We recommend that you read the privacy policy of every website you visit. Links to other websites are provided for your convenience and do not constitute our endorsement of any third party or its products, services, websites or content.

### **Personal Information Options**

You have options regarding the collection, use and disclosure of your Personal Information. You have the right, at any time, to stop us from contacting you for marketing purposes. You may indicate your request to stop receiving

promotional emails from us by following the instructions provided in any promotional email you receive or by contacting us by using one of the methods described on our [“Contact Us”](#) page.

Despite your indicated email marketing preferences, we may send you administrative emails regarding this Website, including, for example, administrative and transactional confirmations and notices of updates to our Statement if we choose to provide such notices to you in this manner.

You may request a copy of your Personal Information that we store. If you would like a copy, please contact us by using one of the methods described on our [“Contact Us”](#) page. We want to make sure that your Personal Information is accurate and up-to-date. You may ask us to correct or remove Personal Information that you think is inaccurate.

### **Feedback**

We may use and disclose any feedback you have given to us; provided, however, that we do not associate such feedback with your Personal Information. We will collect any information contained in such feedback and will treat the Personal Information in it in accordance with this Statement. You agree that any such feedback we receive (whether comments, email or otherwise) becomes our property. We may use feedback for any purpose without having any obligation to pay royalties or any other compensation to you.

### **Security**

We are committed to protecting the security of your Personal Information. We use a variety of industry-standard security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. Even though we have taken significant steps to protect your Personal Information, no company, including us, can fully eliminate security risks associated with Personal Information. In addition, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we employ commercially reasonable security measures to protect data and seek to partner with companies which do the same, we cannot guarantee the security of any information transmitted to or from the Website, and are not responsible for the actions of any third parties that may receive any such information.

### **Notice of Privacy Rights to California Residents.**

Pursuant to California law, we are required to provide you with a summary of your privacy rights under the Online Privacy Protection Act (the “Act”) and the Business and Professions Code. At your request, we will provide you with the categories of Personal Information that we collect through the Website and the categories of third party persons or entities with whom such Personal Information may be shared for direct marketing purposes. Also at your request, we will inform you of: (1) the categories of Personal Information we collect and what third parties we share that information with; (2) the names and addresses of those third parties; and (3) examples of the products marketed by those companies. We will allow you to control who you do not want us to share that information with. To obtain this information, please send a request by email or standard mail by using one of the methods described on our [“Contact Us”](#) page. In your request, please include your name, address, email address and what Personal Information you do not want us to provide to third parties. The request should be sent to the attention of the “Money Mailer Legal Department” and should be labeled “California Customer Choice Notice.” Please allow 30 days for our response. There is no charge for any such request.

Last updated: 8/18/11