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FOR IMMEDIATE RELEASE



Money Mailer's May 2010 'Miracle Mailing' Helps Raise Funds for Children's Miracle Network Hospitals Nationwide

Consumers Coast to Coast Encouraged to Support Local Kids

GARDEN GROVE, Calif. – May 03, 2010 – This month, Money Mailer is donating Children's Miracle Network prime advertising space on the front of its popular direct mail envelope.

Sent to more than 15 million households nationwide and affectionately named the 'Miracle Mailing', the free advertising in May serves two purposes for Children's Miracle Network: to help build awareness for local member hospitals and the remarkable services they provide children; and to increase online donations during the organization's largest fundraising month, which coincides with the sale of its icon paper balloons for \$1 at leading U.S. retailers.

"Our connections run deep in the communities we serve because we provide consumers with the savings they're looking for and help businesses get more customers, giving everyone more of what they want" said Godfred Otuteye, president and CEO of Garden Grove, California-based Money Mailer, LLC. "With more than 15 million homes receiving our envelopes, we know what a difference we can make for Children's Miracle Network.

Money Mailer has given Children's Miracle Network a significant section of the front of its envelope, complete with the tagline, "Save Big, Care Bigger." The message also includes a consumer call to action with the Children's Miracle Network website.

The relationship between Money Mailer and Children's Miracle Network dates back more than four years. In addition to the 'Miracle Mailings', participating Money Mailer franchisees nationwide annually donate a portion of their sales to Children's Miracle

Network, and employees at the Money Mailer corporate headquarters in Garden Grove, Calif. give a percentage of their salary to the organization. This year, the fourth anniversary of the partnership, Money Mailer's cumulative cash donations to Children's Miracle Network reached \$1 million.

Money Mailer's cash and advertising donations positively impact Children's Miracle Network's mission to provide state-of-the-art care, life-saving research and preventative education for children. The nationally recognized nonprofit organization supports 17 million children at more than 170 hospitals.

"Children's Miracle Network is one of the nation's most worthwhile causes and we stand side by side with this organization to raise funds that help its member hospitals provide world class care to children who need it," added Otuteye. "Our clients and the consumers who receive the Money Mailer envelope tell us time and time again that they appreciate our association with a company that recognizes the importance of philanthropy."

About Children's Miracle Network

Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals. Countless individuals, 90 organizations and 400 media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. To learn more go to ChildrensMiracleNetwork.org.

About Money Mailer

Money Mailer, Entrepreneur Magazine's #1 advertising service franchise for 2010, is a leader in the U.S. direct marketing industry. Money Mailer is part of the sector that is capturing 53 percent of all U.S. advertising expenditures, significantly outpacing traditional advertising. By optimizing direct marketing results through integrated shared mail, one-to-one, and interactive solutions, Money Mailer is able to accurately target every household in the U.S. with integrated solutions using a variety of methods ranging from direct mail and mobile phone advertising to online coupon distribution across thousands of relevant websites. To learn more call 800-Mailer-1 (624-5371) or visit www.moneymailer.com.

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