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FOR IMMEDIATE RELEASE

## **Leader in Direct Marketing Provides Consumers with Multitude of Ways to Save**

*Money Mailer Launches New Facebook Page*

**GARDEN GROVE, Calif. – December 7, 2011** – On the heels of the company’s recent mobile application launch, Money Mailer, a proven leader in the U.S. direct marketing industry, has introduced a new user-friendly [Facebook](#) page to provide consumers with another way to save money.

The company’s new Facebook page has launched in the midst of a growing couponing craze and caters to consumers who are looking for quick deals they can use at local establishments. Fans of the page can search and print local deals and share their favorites with family and friends. They can also suggest local businesses they would like to see with Money Mailer, download the Money Mailer mobile app and sign up for email alerts.

“Today’s consumers have realized that passing up an opportunity to save a dollar means they’ll lose it forever,” Chris Rimlinger, Senior Vice President of Marketing at Money Mailer, said. “While traditional direct mail coupons remain extremely popular, our Facebook page provides consumers with a fun, interactive way to save money - and helps local businesses establish a presence on the largest social media site.”

For over 30 years, Money Mailer has enabled businesses to reach consumers wherever they are, however they like to receive savings - in the mail, online and on their mobile phones. Money Mailer mails to approximately 17 million households through the red, white and blue oversized coupon envelope, reaches more than 30 million consumers online each month through its network of affiliate websites, and connects with consumers on their cell phones.

For more information, visit [www.Facebook.com/OfficialMoneyMailer](http://www.Facebook.com/OfficialMoneyMailer).

### **About Money Mailer**

Money Mailer, Entrepreneur Magazine’s #1 advertising services franchise for 2012 is also ranked one of Inc. Magazine’s 5,000 Fastest Growing Private Companies. Money Mailer is a leader in the U.S. direct marketing industry, the sector that is capturing over 50 percent of all U.S. advertising expenditures. Money Mailer delivers hyperlocal savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers.

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